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LANGUAGE AND CREATIVITY: METAPHOR "TEXT OF EROTICS" IN POSTMODERN PHILOSOPHY

ABSTRACT

The article analyzes the content of the metaphor "erotic of text", which is fundamental to the postmodern philosophy of language. The author shows that the epatage metaphors of the post-modern philosophy of language is the cover for model of text as the self-developed phenomenon, which is understood in the post-modern philosophy of language as a non-linear.

Key Words: Postmodern philosophy, Erotics, Language, Creativity.

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